

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

### **CREATIVE COLORS INTERNATIONAL, INC., WINS NATIONAL LEATHER RESTORATION CONTEST**

Tinley Park, IL-March 5, 2002 – Creative Colors International, Inc. (C.C.I.) of Tinley Park, IL., a national franchise leader that specializes in the repair and restoration of leather, vinyl, and fabric in the automotive and furniture industries recently participated in the first annual Leather Restoration Contest during the Mobile Tech & Trim Expo in Orlando, FL., Feb. 15-17, 2002. Restoration specialists from around the world attended the Expo. Creative Colors International, Inc., won First place at this year's event!

The purpose of the event is to bring about an industry standard and acknowledge those individuals deserving international recognition for outstanding achievement in leather restoration.

Leather interiors for motor vehicles have become the most popular add on option for cars and trucks at new and used car dealers. With leather's growth, there is a whole new network of Leather Restoration Specialists who repair and recolor leather interiors.

There were five judges from around the country that picked out the top 5 entries. Each judge then ranked those five based on color match, grain/texture, durability, flexibility, and repair quality.

“ We are thrilled to have won first place, it reinforces our vision of providing our customers with the highest quality repairs”, says president, Mark J. Bollman.

CCI currently has 52 franchises servicing 21 states located throughout the United State and Canada. This conveys CCI's Vision to become the industry leader through service with global brand and identity. For more information, contact Creative Colors International at 800-933-2656 or visit our website at [www.CreativeColorsIntl.com](http://www.CreativeColorsIntl.com).

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