



The [Ultimate](#) in On-Site Restoration and Dyeing of Leather, Vinyl, Fabrics, and Plastics

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

### **CREATIVE COLORS INTERNATIONAL JOINS DRIVERSHIELD SERVICES PROGRAM**

Tinley Park, Illinois, December– 2003 – Creative Colors International, Inc. (C.C.I.) of Tinley Park, IL., a national franchise leader that specializes in the repair and restoration of leather, vinyl, and fabric in the automotive and furniture industries has recently joined forces with DriverShield Corporation of Coral Springs, FL., to offer its reconditioning services to their one (1) million plus members through its DriverShield Auto Discounts and Services Program. As part of its nationwide campaign to become the industry leader in automotive interior repair and restoration, this opportunity will allow us to spread the name of Creative Colors International as well as our high quality services.

“We are thrilled to be affiliated with DriverShield and its members by offering our repair and restoration services nationwide”, says president, Mark J. Bollman.

Since 1983 DriverShield has provided a full range of professional automotive services and management expertise to many of the most prestigious firms in the United States, including businesses, banks, insurance companies and others. These companies include many prestigious Fortune 500 industry leaders. Only the best repair shops pass muster to insure members and clients receive top service and quality repairs at discounted prices.

CCI currently operates 60 locations in 23 states throughout the U.S. and Canada. Opening of these locations allows CCI to expand its services into areas where there is no current franchise location. For more information, contact Creative Colors International at 800-933-2656 or visit our website at [www.CreativeColorsIntl.com](http://www.CreativeColorsIntl.com).

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