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TINLEY PARK, IL -- Creative Colors International has announced the recipient of its "Rookie of the Year" award.

Henry East, owner of CCI Mansfield, won "Rookie of the Year," which is based on sales and is only awarded to franchisees with less than one year of service in the systems.

"I am honored" said Chris East. "I want to thank my family for their hard work and determination to offer the best services they possibly can."

Nationwide, CCI has made a name for itself in the automotive industry having worked with several dealerships including Ford, GM and Lexus and car rental companies including Avis, Budget and Hertz. In addition to finding a niche in the automotive industry, CCI fills the need for restoration and repair of materials in nearly every business category, ranging from an automotive dealership to a local dentist office and restaurants to and movie theaters and furniture stores.