

Contact: Tony Macrito, Fishman Public Relations, (847) 945-1300, amacrito@fishmanpr.com

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CREATIVE COLORS INTERNATIONAL 'RESTORES' SOUTHERN ARIZONA

Mobile restoration business saves customers 70-80 percent compared to replacement

CASA GRANDE, Ariz. (June, 2005) – Creative Colors International (CCI) announces the opening of its newest franchise servicing southern Arizona, including Tucson, Sierra Vista, Globe, Miami, Benson and Casa Grande. CCI is a recognized leader in repair, reconditioning and color restoration of leather, vinyl, fabric, plastics and carpeting in the automotive and furniture industries.

The CCI franchise, based in Casa Grade, is run by local friends Christen Koleske and Vanessa Mendez. Koselke originally began working with CCI as a technician for the Mishawaka franchise in Indiana. After two years, Koselke moved to Arizona with her family and began working for the CCI franchise in Phoenix. Meeting Mendez in a competitive softball league, both soon worked together at CCI for seven years before deciding to open their own franchise together.

“Vanessa and I were very impressed with the CCI concept because of its superior quality products, services and people,” Koselke said. “With our almost 20 years combined experience with CCI, we have learned the important skills needed to succeed in our growing marketplace.”

CCI’s experienced technicians provide on-site services restoring damaged items to like-new condition including cigarette burns in seats, fading and worn leather, stained carpet and other problem areas at significant cost savings versus replacement.

Each CCI mobile unit is equipped with an air compressor, generator, air hose retractor, heat guns, dyes and other tools needed to provide a variety of repairs to one vehicle or an entire fleet.

“Our techniques and our products far surpass industry-set standards,” added Mendez. “There’s a lot of training and expertise involved in color matching, knowing the right steps, and surpassing warranty quality. All of these factors combined created the base needed to successfully franchise.”

Nationwide, CCI has made a name for itself in the automotive industry having worked with several dealerships including Ford, GM, Chrysler and Lexus and car rental companies including Avis, Budget and Hertz. In addition to finding a niche in the automotive industry, CCI fills the need for restoration and repair of materials in nearly every business category, ranging from an automotive dealership to local dentist offices, restaurants, casinos and furniture stores.

About Creative Colors International

Creative Colors International, Inc. came into existence July 1991 through its affiliate, J & J’s Creative Colors, Inc. J & J’s Creative Colors, founded in 1980 by Jim and JoAnn Foster, was recognized in the Chicagoland and surrounding suburbs for their superb services in dyeing, repairing, and restoring leather, fabric and vinyl, plastics, and fiberglass. Today, more than 60 Creative Colors International franchises operate throughout the United States and Canada, with more than 150 mobile units in operation. For more information, visit www.CreativeColorsIntl.com.

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