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They May Be Fun but They're Still Valuable: Advice on Maintaining Summer "Grown-up Toys"

Creative Colors International helps residents give their automobiles, boats and airplanes a summer makeover

Mokena, IL (Grassroots Newswire) -- The temperatures are high, the skies are sunny, it's a new season and time to hit the road, or the lake, or the skies. But although your summer "toys" can be so much fun, they are also an investment and require proper maintenance, which fortunately doesn't have to be expensive, says Mark J. Bollman, president of Creative Colors International.

"We have noticed that there is an increased interest in vehicle restoration during the summer season. People want to give their cars, boats and other "toys" a fresh look," Bollman said. "This is the time of year when people have their automobile tops and windows down, boats out on the water, and planes in the air. We want to be there to help when it comes to the repair and restoration."

To help keep grown-up toys in the best condition, Bollman offers the following tip: Be sure to give the interior a quick weekly cleaning by mixing a solution of soap and water (1 oz. Ivory dish soap to 10 oz. of water) and wiping down the interior with a damp lint-free cloth to help prevent the build up of dirt and oils.

The harsh conditions of the road, water and sun can quickly take the shine off the interiors of cars, watercraft and airplanes. One of the most inexpensive ways to retain their value is to repair and restore the vinyl, leather and fabric upholstery rather than replace, Bollman said.

"Boats, yachts and marine crafts are subjected to some of the harshest conditions under the sun. And, on the same note for aircrafts, the reupholstering of worn-looking leather is expensive and can lead to unnecessary and costly downtime," Bollman said. Vehicles are an investment and the better they are maintained, the more value it will have when you decide to trade it in, Bollman said. "It's really more than just caring about how your vehicle looks; it's about protecting your investment."

Creative Colors International is part of the nationwide franchise company recognized as the leader in repair, reconditioning, protection and color restoration of leather, vinyl, fabric, plastic and carpeting in the automotive, furniture, commercial, and residential markets. Bollman said the company restores the interior appearance of vehicles to a like-new condition.

Creative Colors International offers the latest advanced equipment, products and repair processes in the industry, Bollman said. Even water-damaged and fire-damaged pieces can often be repaired to like-new condition.

"By repairing and re-dyeing tears, burns, holes, scuffs and scratches, it will look like you spent a fortune on your interior," Bollman added. "Your vehicle says a lot about you; so why not make yourself look good this summer?"

For more information about Creative Colors International or how to restore your vehicle this summer, please visit the company Web site at www.CreativeColorsIntl.com.

About Creative Colors International, Inc.

Creative Colors International, Inc. came into existence July 1991 providing the services of dyeing, repairing, and restoring leather, fabric, vinyl, plastics, and fiberglass. The markets currently being serviced are as follows: auto markets – Car Dealers – (New, Used, Parts, Service Dept), auctions, body shops, rental cars, insurance markets, marine industry, airline industry, and the furniture industry. There are many other markets that have remained untouched and will be the focus of CCI's expansion in the years ahead. These markets are to include restaurants, hotels, motels, government facilities, and hospitals. Today, more than 70 Creative Colors International franchises operate throughout 24 states, Puerto Rico and Canada, with more than 150 mobile units in operation. For more information, visit www.CreativeColorsIntl.com or call (800) 933-2656.

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